



MAHARSHI DAYANAND UNIVERSITY ROHTAK

NAAC Accredited 'A+' Grade

National Conference on

Entrepreneurial Eco-System in India: A Future Roadmap

March 20-21, 2020

Organized by:

**INSTITUTE OF MANAGEMENT STUDIES AND
RESEARCH**

in collaboration with

**LPS BOSSARD AND FEDERATION OF INDIAN
INDUSTRIES**



About University

Maharshi Dayanand University, ab initio established as Rohtak University, Rohtak, came into existence by an Act No. 25 of 1975 of the Haryana Legislative Assembly in 1976 with the objective to promote interdisciplinary higher education and research in the fields of environmental, ecological and life sciences. It was renamed as Maharshi Dayanand University in 1977 after the name of a great visionary and social reformer, Maharshi Dayanand. It had a unitary and residential character in its nascent stage, but became an affiliating University in November 1978. The University secured the recognition of University Grants Commission. The University is located at Rohtak in the state of Haryana - about 75 kms. from Delhi on Delhi-Hisar National Highway (NH-10), and is about 240 kms. from Chandigarh, the State Capital. It is well connected both by rail as well as road. Rohtak is the education hub of the State with excellent facilities for education in all fields of knowledge. The sprawling University campus, spread over an area of 665.44 acres, is well laid with the state-of-the-art buildings and magnificent road network, presents a spectacle of harmony in architecture and natural beauty. Educational and research programmes are offered through its 38 departments. The University has established Sir Chhotu Ram Chair, Dr. B. R. Ambedkar Chair, Jawahar Lal Nehru Chair, Maharshi Dayanand Chair, Maharshi Valmiki Chair, Surya Kavi Pt. Lakshmi Chand Chair, Ch. Ranbir Singh Chair, Sant Kabir Chair and Dr. Mangal Sen Chair to conduct research on the life and contributions of these eminent and illustrious Indians in their respective spheres. Besides, the University runs five programmes through Satellite Institute, University Institute of Law & Management Studies (UILMS), Gurgaon. The Directorate of Distance Education is providing quality education to the students with its traditional UG/ PG courses as well as Information Technology and Management courses. About 550 Institutions/Colleges of General Education,

Engineering, Technology, Computer Sciences and Management Sciences located in 10 districts of the State are affiliated to this University. There are as many as 12 Teaching Blocks, 18 Hostels, an elegant Vivekananda Library, the majestic Tagore Auditorium equipped with modern gadgetry and amenities, modern Radhakrishnan Auditorium, spectacular Students Activity Centre, Campus School, Health Centre, Faculty House, Sports Stadium, Swimming Pool, Dr. Mangal Sen Multipurpose Gymnasium Hall, Community Centre, Printing Press, Canteens, Shopping Complex and an Administrative Block. About 550 residential units are available for the faculty members and non-teaching staff. There is a very robust Campus Wide Network –an amalgam of cable and wi-fi technologies, with 1Gbps internet connectivity.

About the Institute

The Department of Business Management established in 1976 assumed the status of the Institute of Management Studies and Research (IMSAR) on September 27, 1993. Quality, content and process of management education is basically determined by an approach of constant innovation and adaptation to the rapidly changing socio-economic environment, in particular. Over the last more than three decades it has emerged as a widely recognized centre of excellence in management education and research. A large number of its alumni with entrepreneurial talents have set up their own enterprises generating employment opportunities for others. It has produced a large number of management doctorates which have made a mark in the field of academics.

About Conference

The conference provides an intellectual platform for the academia, practitioners, corporate and research scholars to present their original work and exchange ideas and develop a new vision for the future of Entrepreneurship development in India. The *Institute of Management Studies and Research* proposes to organize this conference to have a closer look at the three critical elements of the entrepreneurial ecosystem - the market opportunity, access to finance, and the quality of human capital, with a particular emphasis on the role of education. In a broader perspective this conference shall be relevant in the context of policy, planning and strategy formulation and to provide the forum for intellectual and practical interaction for the purposes of ongoing global dialogs and processes concerning the innovative initiatives for entrepreneurs.

Call For Papers and Suggested Themes

Original papers on the following indicative topics, but not limited to, are welcome to be submitted for the conference:

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| <ul style="list-style-type: none">• <i>Entrepreneurship, Growth and Competitiveness</i>• <i>Entrepreneurship and Sustainability</i>• <i>Global Entrepreneurship</i>• <i>SME's & Entrepreneurship</i>• <i>Start-Ups in India</i>• <i>Health Care and Entrepreneurship</i>• <i>Green Entrepreneurship</i>• <i>Social and Community Entrepreneurship</i> | <ul style="list-style-type: none">• <i>Entrepreneurial Finance and Venture Capital</i>• <i>Entrepreneurship Growth in Hotel and Tourism Industry</i>• <i>Women Entrepreneurial Opportunities and Challenges</i>• <i>Role of Universities in Fostering Entrepreneurship</i>• <i>Entrepreneurship and Government Support</i>• <i>Contemporary Issues in Entrepreneurship</i>• <i>Digital Economy and Entrepreneurship</i>• <i>Agriculture Entrepreneurship</i> |
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About Conference Partners

LPS Bossard: Established in 1998, LPS Bossard Pvt. Ltd. has made a name for itself in the list of top suppliers of Nuts, Washers in India. The supplier company is located in Rohtak, Haryana and is one of the leading sellers of listed products. LPS Bossard Pvt. Ltd. is listed in Trade India's list of verified sellers offering supreme quality of Lock-Nut, Slotted Lock-Nut etc. Buy Nuts, Washers in bulk from us for the best quality products and service

Federation of Indian Industries: Federation of Indian Industry (FII), a not-for-profit organization, is an advisory interface between the Government and Industries. A creation of Industrialist & Philanthropist, Mr Deepak Jain, with an objective to provide a structured and comprehensive advice and information to Indian Entrepreneurs, Foreign Investors and Government on business environment, prevalent laws, operational intricacies, and implementable solutions. FII offers a platform for networking and relationship building within and across the industrial sectors, policy makers, and the intercontinental business fraternity

Paper Submission Guidelines

The manuscript should be prepared in the following format:

1. *Title of the Paper, Name, Position, Affiliation, Contact no. and Email address.*
2. *Abstract of approximately 200 words with 3-4 key words at the end of the abstract.*
3. *The final paper word limit is 4000-5000 words, along with the abstract.*
4. *Abstract should be in font size 12. (Times New Roman, 1.5 Line spacing)*
5. *Title of the paper should be in font size 16 and should be centrally aligned.*
6. *Name of the author should be in font size 12 and affiliation in font size 11.*
7. *The subheadings and the body of the text should be in font size 12.*
8. *Paper should be submitted in MS-Word format.*
9. *All references should follow APA style (6th edition)-<http://www.apastyle.org>*
10. *All the tables and diagrams should be appropriately numbered and provide at the end of paper.*

Kindly submit your papers at imsarconference2020@gmail.com

Conference Venue: IHTM Conference Hall, Maharshi Dayanand University, Rohtak.

Patron

Prof. Rajbir Singh
Vice-Chancellor, MDU, Rohtak

Key Note Speaker

Prof. Sudhir Jain
(Ex. VC, SMVD University, J&K)

Special Guest of Honour

Sh. Rajesh Jain
(MD, LPS Bossard)

Sh. Deepak Jain
(President, FII)

Conference Convener

Prof. Raj Kumar
(Dean & Director, IMSAR)

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Last date for abstract submission	February 25, 2020
Last date for submission of full paper	March 10, 2020
Conference dates	March 20-21, 2020
Registration Fees	Rs. 300 for Students and Research Scholars Rs. 500 for Person from Industry/Academics

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**National Conference
on
Entrepreneurial Eco-System in India: A Future Roadmap
March 20-21, 2020
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Name of Co-Author/s (if any):

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